

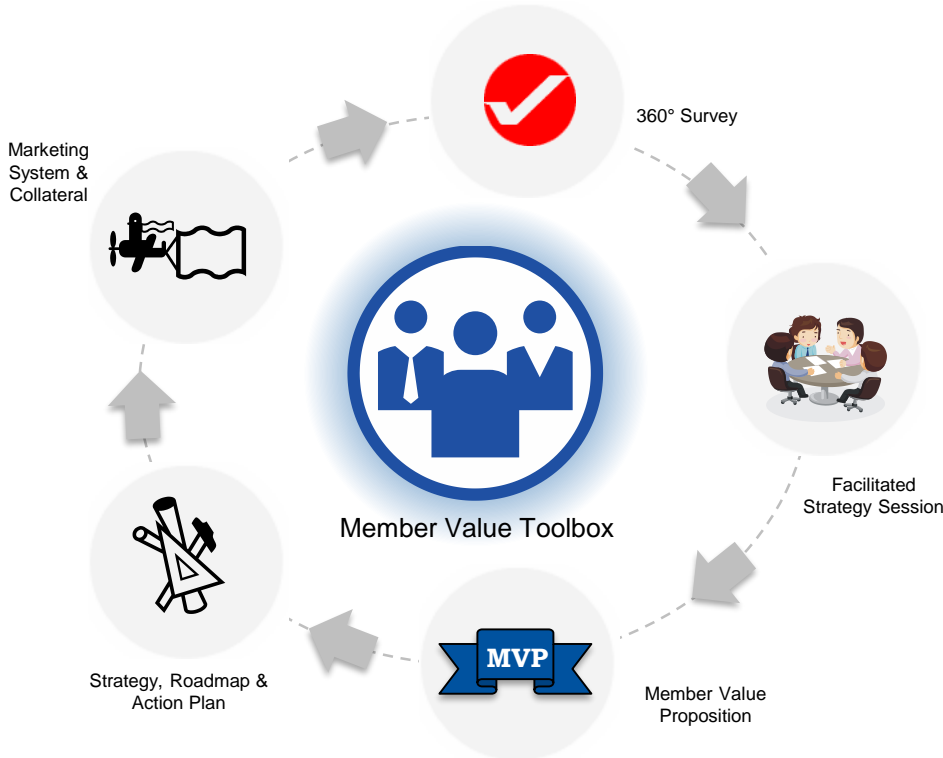
Helping build successful service organizations



www.zzeem.com



Member Value Toolbox








You could do it yourself. But why?
We are so efficient and reasonably priced, you're better off giving the tedious work to us and catching up on that strategic work that you've been meaning to do but never seem to have time for.

What about costs?
Whatever your size or budget, Zzeem has a custom, modular solution that is a perfect fit for your organization.

“ Zzeem gets full marks from me. Thanks to Zzeem, our organization has taken a giant step forward. ”

Zzeem helps organizations do more, in a better way, for the people that they serve.

Create an irresistible member value proposition and a complete marketing system to attract and retain members.

-  **360° SURVEY**
We'll survey a focus group of your key members and document the results.
-  **FACILITATED STRATEGY SESSION**
We'll facilitate a strategy session with your focus group to create your Value Proposition Scorecard™ and uncover the elements of your Member Value Proposition (MVP).
-  **MEMBER VALUE PROPOSITION**
We'll help you to articulate an MVP that is compelling, appealing and highly credible.
-  **STRATEGY, ROADMAP & ACTION PLAN**
We'll work with you to create your membership objectives, a strategy to achieve them and a roadmap and action plan to get there.
-  **MARKETING SYSTEM & COLLATERAL**
We'll work with you to create a plug and play marketing system to attract and retain members, and the collateral to support each element of the system.

COMPANY INFORMATION

ZZEEM PROVIDES ASSOCIATION MANAGEMENT AND CONSULTATION FOR ASSOCIATIONS AND THEIR MEMBERS. WHATEVER YOUR SIZE OR BUDGET, ZZEEM HAS A CUSTOM MODULAR SOLUTION THAT IS A PERFECT FIT FOR YOUR ORGANIZATION.

CONTACT INFORMATION



Office Address	Mailing Address
65 Overlea Blvd., Suite 210 Toronto, Ontario M4H 1P1	PO Box 38179 Toronto, Ontario M5N 3A9

**Erin Roberts,
Partner**
416-410-5867 x101
1-866-596-2229
erin@zzeem.com


www.zzeem.com